1. Basic Question in the Analysis:
“What can be distilled from newspaper texts regarding ‘nano’ in various subject areas?”

2. Methodological Approach:
(a) Search for Nano-related Articles
(b) Reduction of Text Material
(c) Analysis and Evaluation

References
http://www.trynano.org/gallery.html
http://www.resnet.trinity.edu/sbrown3/origin.html

http://www.hotnewspapers.com/top-100-newspapers/
http://www.zelt.de/1996/20/medien.txt.19960510.xml
http://www.media-analyse.at/

Analysis of 54 nano-related articles from the Austrian Kronen Zeitung. Most of the articles cover the “S&T” field, in a positive or neutral way, just rarely “Biology” or “Health” are touched, and if, mostly in a neutral or negative way. No connection between nanotechnology and green technology was made in any of these articles.